

Privacy Policy

Last updated on May 25, 2018

Hotel Investment Conference CEE (hereinafter: „HOTCO” or “turnkey events Kft.”) is the first international hotel and resort real estate investment conference focusing solely on Central and Eastern Europe organized by Horwath HTL Hungary, Part of the Crowe Horwath International Network. As local economies rebound, HOTCO has the most potential for hotel development and growth in Europe – HOTCO will be a space where hospitality industry members come together to encourage and cultivate such developments.

HOTCO or turnkey events Kft. (provider of the HOTCO Services) has, in accordance with the provisions of the General Data Protection Regulation of the European Union (“**GDPR**”) created this privacy statement to demonstrate its commitment to fully disclosing the information collection and use practices applicable to this website. This privacy statement discloses what information we collect via this website and how we use it.

It is possible for you to visit this website without identifying yourself or revealing any personal information.

Information on the person entitled to control the data and to carry out the processing:

Name: turnkey events Kft.

Seat: Gellérthegy utca 6, 1. Em./3., 1016 Budapest, Hungary

Registration number: 01-09-302766

Registered by: Fővárosi Törvényszék Cégbírósága

Tax number: 26116679-2-41

Email address: lotsuka@hotconf.com

Website: www.hotconf.com

Customer Service Phone number: +36707785901, +36707785912

Customer Service Email address: hello@hotconf.com

- HOTCO collects information while providing and operating all HOTCO related activities through its website and its web-based and mobile software applications and services, as well as through email, SMS or other messages that we send to you and we receive from you. Its website also collects standard tracking data. This information is combined with tracking data of all site visitors.
- HOTCO’s website requires you to give us personally identifiable information such as your name, job title, company, physical mailing address, email address, telephone and fax numbers, i.e. information relating to you, in particular by reference to your name, identification number or to one or more factors specific to your physical, physiological, mental, economic, cultural or social identity, and any reference drawn from such information pertaining to you (‘Personal Information’). If you elect to provide us Personal Information, we use it primarily to deliver the service you requested.

- If you communicate with us by e-mail, bulletin boards or forums, or otherwise complete online forms or surveys, any information provided in such communications may be collected as Personal Information.
- The information collected by or provided to HOTCO is used for the following purposes on the following legal grounds: (i) to personalize the site according to your preferences based on the aggregated information [legal ground for data processing is HOTCO's legitimate business interest to advertise its services]; (ii) to determine what services and products you may require [legal ground for data processing is HOTCO's legitimate business interest to advertise its services]; (iii) to evaluate site traffic and usage patterns [legal ground for data processing is HOTCO's legitimate business interest to advertise and to optimize HOTCO's services]; (iv) to present HOTCO's services and their contents [legal ground for data processing is HOTCO's legitimate business interest to advertise its services and to take necessary steps to conclude a contract with you]; (v) to provide visitors with the services and information, e.g. event registrations, participation in programs, [data processing is necessary for the performance of the contract]; (vi) to manage HOTCO's website or application accounts, customer services, and process payments for [data processing is necessary for the performance of the contract]; (vii) to notify visitors about changes to HOTCO's services, products, terms and conditions [data processing is necessary for the performance of the contract]; (viii) to communicate with HOTCO's visitors by e-mail, postal mail, telephone and/or mobile devices about products or services that may be of interest [legal ground for data processing is HOTCO's legitimate business interest to advertise and to optimize its services]; (ix) to perform research and data analysis for HOTCO's business purposes [legal ground for data processing is HOTCO's legitimate business interest to advertise and to optimize its services]; and (x) in any other way we may describe when you provide the information with your consent.

Where processing is based on your consent in addition to the legal grounds set forth here above, such consent can be withdrawn at any time, however, without it affecting the lawfulness of earlier data processing.

- HOTCO, its affiliates, partners and contracting parties may collect Personal Information and process and transfer / give access to these data as set out in this Privacy Policy (including data transfer to foreign countries). HOTCO and the third parties under its direct authority shall be entitled to keep and use these information and data until it is necessary for their performance of your contract with HOTCO, or for the compliance with their legal obligations, and if necessary, for the purpose of protecting their legitimate interests, as set out in this Privacy Policy, but no longer than 20 years.
- HOTCO's affiliates as well as its partners, contractors, service providers and third parties are provided access to your Personal Information as reasonably necessary or prudent to provide, maintain and support their services. Except as otherwise provided in this privacy policy, we will keep your Personal Information private and will not share it with third parties, unless such disclosure is necessary to: (a) comply with a court order or other legal process; (b) protect HOTCO'S rights or property; or (c) enforce HOTCO's terms of service.
- HOTCO erases all Personal Information when the purpose or the time limit of the data processing set out in this Privacy Policy no longer exists or expired, or, if data processing is based on your consent, when such consent has been withdrawn, or there is no available legal ground other than consent for the data processing.

- Data transfer shall mean making data available to a specific third party. In order to verify the lawfulness of data transfers (if any) and to inform you as the subject of the data, HOTCO maintains a data transfer registry which shows the time of the transfer, the legal basis of the transfer, the recipient, a description of the personal data transferred, and any other information prescribed by the applicable legislation on the data processing. The Personal Information stored in the data transfer registry shall be deleted 5 years after the transfer. Any transfer of personal data to foreign country (i.e., outside the European Union) shall take place only if the conditions laid down in Chapter V of the GDPR are complied with by the data controller or processor. For further information on data transfer to a foreign country and its related safeguards, you may contact us at lotsuka@hotconf.com.
- Your Personal Information may be accessed by HOTCO's personnel providing services in any country where we have facilities or in which we provide services.
- Updating Visitor Information: You have the option of correcting, updating and modifying your Personal Information at any time.
- Opt-out Option: Visitors to this website can decide if they want to receive targeted promotional information from HOTCO. Requests to be removed from HOTCO's distribution lists must be made in writing.
- You may request from HOTCO (i) information about your processed personal data and an access to such personal data; (ii) the correction of your personal data; (iii) the erasure or blocking of your personal data. You may also receive your personal data in a structured, commonly used and machine-readable format.

HOTCO shall comply with your request for information without any delay, and provide the information requested in an intelligible form, in writing at your request, within not more than 25 days. Where a personal data is deemed inaccurate, and the correct personal data is at HOTCO's disposal, we shall rectify the personal data in question. Your personal data shall be erased if: (i) your personal data are no longer necessary for the purposes of their intended use; (ii) you withdraw your consent for processing and there is no other legal ground for such data processing, (iii) you object the data processing and there are no overriding legitimate grounds for HOTCO's processing (iv) the personal data have been unlawfully processed; (v) the personal data have to be erased for compliance with a legal obligation in the European Union or a Member State law thereof which the controller is subject to; (vi) so instructed by court order or by authority. Your rights afforded above may be restricted by law.

- Security and Encryption: This website takes commercially reasonable precautions to protect your information. Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with HOTCO is no longer secure, please immediately notify us of the problem by contacting us. **Please note that email communications are not always secure; so please do not include credit card information or sensitive information in your emails to us lotsuka@hotconf.com.**
- Information on Children: As a business-to-business company, we do not knowingly collect information from children. Web site usage is restricted to adults who are professionally engaged in the businesses we serve. If your child has submitted personal information and you would like to request that such information be deleted from HOTCO's records, you may do so by writing to us at lotsuka@hotconf.com.

- Third Party and Affiliated Links: HOTCO's websites contain external links to other websites including suppliers, advertisers and affiliates. We have no control over, and are not responsible for, the content of, or information gathered by, these other websites. We do not endorse any of these websites or the products or services associated with such websites merely because they are linked to HOTCO's website.
- Cookies: A "cookie" is a bit of data sent by a website through the browser to the computer of the user visiting the site, and enables the site to return the results the browser expects. HOTCO uses temporary, session-specific cookies to ensure visits to its website are smooth and customized for the visitor. Such cookies allow us to provide a visitor's browser with information tailored to the visitor's preferences and needs. HOTCO also uses permanent or persistent cookies that remain on a visitor's computer after the visitor leaves an HOTCO website. If you do not want your browser to accept cookies, you can turn off the cookie acceptance option in the browser's settings. However, disabling the cookie support function of the browser will prevent HOTCO's website from functioning properly and you may not be able to utilize fully all of the site's features and information.
- Objection, Remedies: You shall have the right to object to the processing of data relating to you: (i) if processing or disclosure is carried out solely for the purpose of discharging HOTCO's legal obligation or for enforcing the rights and legitimate interests of HOTCO, the recipient or a third party, unless processing is mandatory; (ii) if personal data is used or disclosed for the purposes of direct marketing, public opinion polling or scientific research; and (iii) in all other cases prescribed by law. In the event of objection, HOTCO shall investigate the cause of objection within the shortest possible time inside a 15-day time period, adopt a decision as to merits and shall notify you in writing of the decision. If, according to the findings, your objection is justified, HOTCO shall terminate all processing operations (including data collection and transmission), block the data involved and notify all recipients to whom any of these data had previously been transferred concerning the objection and the ensuing measures, upon which these recipients shall also take measures regarding the enforcement of the objection.

If you disagree with the decision taken by HOTCO, you shall have the right to bring action in the court within 30 days of the date of delivery of the decision or from the last day of the time limit.

In the event of any infringement of your rights, you may file for court action.

Regarding data protection matters you may also contact the Hungarian supervisory authority:

Nemzeti Adatvédelmi és Információszabadság Hatóság

Address: 1530 Budapest, Pf.: 5.

1125 Budapest, Szilágyi Erzsébet fasor 22/c

Phone number: +36 (1) 391-1400

Fax: +36 (1) 391-1410

Website: www.naih.hu

E-mail: ugyfelszolgalat@naih.hu

Further to the foregoing all legal remedies and possibilities set out in Act CXII of 2011 - on the Right of Informational Self-Determination and on Freedom of Information and in the GDPR are provided to you by HOTCO.

- Notification of Changes: HOTCO reserves the right, at any time and without notice, to add to, change, update or modify this privacy policy, simply by posting such change, update or modification on the website. Any such change, update or modification will be effective immediately upon posting on the website.
- Your Acceptance of these Terms: If you do not agree to the terms of the Privacy Policy, please do not use the website, products and/or services and exit the site immediately.
- In respect of issues not regulated or detailed above, the provisions of Act CXII of 2011 on the Right of Informational Self-Determination and on Freedom of Information; Act CVIII of 2001 on Electronic Commerce and on Information Society Services; Act XLVII of 2008 on the Prohibition of Unfair Business-to-Consumer Commercial Practices and Act XLVIII of 2008 on the Basic Requirements and Certain Restrictions of Commercial Advertising Activities and the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC, the GDPR, shall be applicable.
- Should you have questions or comments about this privacy policy and HOTCO's privacy practices, please contact us as at:
HOTCO
Gellérthegy utca 6. I. em. 3.
1016 Budapest
Hungary
lotsuka@hotconf.com or hello@hotconf.com