



Press release
Budapest, 24th of November 2017

Orbis entered into sale and management back transaction of Sofitel Budapest with Starwood Capital

Orbis Hotel Group, the leading hotel operator in Eastern Europe has signed a sale agreement of Sofitel Budapest Chain Bridge with Starwood Capital Group and settled down terms for the management.

As part of the transaction, to be completed in the coming months subject to the approval of the European Union Merger Control Office, Starwood Capital Group through a controlled affiliate will acquire the iconic luxury hotel of Budapest, to be continued to operate under the “Sofitel” brand by Orbis in the frame of a long term management agreement to conclude for an initial period of 30 years. In scope of the above mentioned agreement, Sofitel Budapest Chain Bridge will undergo an extensive restoration and renovation plan equipping this landmark hotel with modern luxury premises of the chic Sofitel brand.

The purchase price for the Hotel has been agreed at the amount of c.a. EUR 75.000.000.

“We are very pleased to enter into this transaction with Starwood Capital, a leading global private investment firm. This project opens a partnership for potential cooperation in the future. In line with Orbis Hotel Groups’ portfolio strategy the aim of the sale and management back transaction of Sofitel Budapest Chain Bridge is gaining financing for further development in the region and increasing of the return on capital invested, reinforcing our sustainable growth.” - highlighted Gilles Clavie, President and CEO of Orbis Hotel Group.

“We are delighted to be acquiring this iconic European hotel in this high demand hospitality market, while partnering with AccorHotels and Orbis on this transaction,” said Keith Evans, Vice President, European Hotels at Starwood Capital Group. *“With its irreplaceable location and strong cash flow, the hotel has attractive growth and significant repositioning potential. We look forward to investing in this property and leveraging Starwood Capital Group’s hospitality expertise to help drive future growth together with our partners at AccorHotels and Orbis.”*

Sofitel Budapest Chain Bridge is part of AccorHotels’ authentic luxury brand that blends local culture and French art de vivre to create magnificent moments for international travelers seeking a uniquely elegant experience. Boasting spectacular views of the famous Chain Bridge and a prime location at the River Danube in downtown, with its luxury spa with pool and sauna, restaurant with show kitchen and a stylish bar, state-of-the-art function rooms, Sofitel Budapest is an iconic address in the heart of Budapest.

About Starwood Capital Group

Starwood Capital Group is a private alternative investment firm with a core focus on global real estate, energy infrastructure and oil & gas. The Firm and its affiliates maintain 10 offices in four countries around the world, and currently have more than 3,400 employees. Starwood Capital Group has raised over \$42 billion of equity capital since its inception in 1991, and currently manages more than \$54 billion in assets. The Firm has invested in virtually every category of real estate on a global basis, opportunistically shifting asset classes, geographies and positions in the capital stack as it perceives risk/reward dynamics to be evolving. Over the past 26 years, Starwood Capital Group and its affiliates have successfully executed an investment strategy that involves building enterprises in both the private and public markets. Additional information can be found at starwoodcapital.com.

About Orbis Hotel Group:

The Orbis Hotel Group is the largest network of hotels in Eastern Europe. Orbis comprises more than 120 hotels and is the sole licensor of AccorHotels brands (including Adagio - the no. 1 apart hotel brand in Europe) in 16 countries including Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Macedonia, Moldova, Montenegro, Poland, Romania, Serbia, Slovakia and Slovenia. It offers a total of 20,000 rooms. The hotels operate under the brand names Sofitel, Pullman, MGallery, Novotel, Mercure, ibis, ibis Styles and ibis budget. These brands, recognized throughout the world, provide a quality of service to various standards, ranging from luxury 5-star to budget 1-star hotels. More information on orbis.pl

Orbis' strategic partner is



About AccorHotels:

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,200 hotels, resorts and residences, as well as in over 10,000 of the finest private homes around the globe. Benefiting from dual expertise as an investor and operator through its HotelServices and HotelInvest divisions, AccorHotels operates in 95 countries. Its portfolio comprises internationally acclaimed luxury brands including Raffles, Sofitel Legend, SO Sofitel, Sofitel, Fairmont, onefinestay, MGallery by Sofitel, Pullman, and Swissôtel; as well as the popular midscale and boutique brands of 25hours, Novotel, Mercure, Mama Shelter and Adagio; the much-prized economy brands including JO&JOE, ibis, ibis Styles, ibis budget and the regional brands Grand Mercure, The Sebel and hotelF1. AccorHotels provides innovative end-to-end services across the entire traveler experience, notably through the recent acquisition of John Paul, world leader in concierge services. With an unmatched collection of brands and rich history spanning close to five decades, AccorHotels, along with its global team of more than 250,000 dedicated women and men, has a purposeful and heartfelt mission: to make every guest Feel Welcome. Guests enjoy access to one of the world's most rewarding hotel loyalty programs - Le Club AccorHotels.

AccorHotels is active in its local communities and committed to sustainable development and solidarity through PLANET 21, a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

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