

Privacy Policy

Hotel Investment Conference CEE (hereinafter: „HOTCO” or “turnkey events Kft.”) is the first international hotel and resort real estate investment conference focusing solely on Central and Eastern Europe organized by Horwath HTL Hungary, Part of the Crowe Horwath International Network. As local economies rebound, HOTCO has the most potential for hotel development and growth in Europe – HOTCO will be a space where hospitality industry members come together to encourage and cultivate such developments.

HOTCO/turnkey events Kft., has created this privacy statement to demonstrate our commitment to fully disclosing the information collection and use practices applicable to this website. This privacy statement discloses what information we collect via this website and how we use it.

It is possible for you to visit this website without identifying yourself or revealing any personal information.

- Information on the person entitled to control the data and to carry out the processing:

Name: turnkey events Kft.

Seat: Gellérthegy utca 6, 1. Em./3., 1016 Budapest, Hungary

Registration number: Fővárosi Törvényszék Cégbírósága

Registered by: 01-09-302877/7

Tax number: 26116679-2-43

E-mail address: lotsuka@hotconf.com

Website:

Customer Service Phone number: +36707785901, +36707785912

Customer Service E-mail address: hello@hotconf.com

Fax number:

Address of Complaint management: lotsuka@hotconf.com

- Legal ground of data processing: Personal data may be processed under the following circumstances: (i) when the data subject has given his/her consent, or (ii) when processing is necessary as decreed by law or by a local authority based on authorization conferred by law concerning specific data defined therein for the performance of a task carried out in the public interest. Legal ground for HOTCO’s data process: Section 5(1) of Act CXII of 2011 on the Right of Informational Self-Determination and on Freedom of Information and Section 13/A of Act CVIII of 2001 on Electronic Commerce and on Information Society Services.
- HOTCO collects information while providing and operating all HOTCO related activities through our website and our web-based and mobile software applications and services, as well as through email, SMS or other messages that we send to you and we receive from you. Our website also collects standard tracking data. This information is combined with tracking data from all site visitors.
- Our website requires you to give us personally identifiable information such as your name, job title, company, physical mailing address, email address, telephone and fax numbers, i.e.

information relating to you, in particular by reference to your name, identification number or to one or more factors specific to your physical, physiological, mental, economic, cultural or social identity, and any reference drawn from such information pertaining to you ('Personal Information'). If you elect to provide us Personal Information, we use it primarily to deliver the service you requested.

- If you communicate with us by e-mail, bulletin boards or forums, or otherwise complete online forms or surveys, any information provided in such communications may be collected as Personal Information.
- The information collected by or provided to HOTCO is used: (i) to personalize the site according to your preferences based on the aggregated information; (ii) to determine what services and products you may require; (iii) to evaluate site traffic and usage patterns (iv) to present our services and their contents; (v) to provide visitors with the services and information, e.g. event registrations, participation in programs, (vi) to manage our website or application accounts, customer services, and process payments for purchases, (vii) to notify visitors about changes to our services, products and conditions, (viii) to communicate with our visitors by e-mail, postal mail, telephone and/or mobile devices about products or services that may be of interest, (ix) to perform research and data analysis for our business purposes and (x) in any other way we may describe when you provide the information with your consent.
- By using our services (and especially by registering for HOTCO as a participant, customer, purchaser or sponsor) you explicitly give your consent to HOTCO, its affiliates, partners and contracting parties to collect Personal Information and to process and transfer / give access to these data as set out in this Privacy Policy (including data transfer to foreign countries). HOTCO shall be entitled to keep and use these information and data until it is necessary with regard to the activities of HOTCO and its organizer as set out in this Privacy Policy, but no longer than 20 years.
- HOTCO erases all Personal Information when the purpose or the time limit of the data processing set out in this Privacy Policy no longer exists or expired, the consent of the subject of the Personal Information is withdrew, or there is no legal ground for the data processing.
- Data transfer shall mean making data available to a specific third party. In order to verify the lawfulness of data transfers (if any) and to inform you as the subject of the data, HOTCO maintains a data transfer registry which shows the time of the transfer, the legal basis of the transfer, the recipient, a description of the personal data transferred, and any other information prescribed by the applicable legislation on the data processing. The Personal Information stored in the data transfer registry shall be deleted 5 years after the transfer, while personal data concerning sensitive data shall be deleted 20 years after the transfer.
- HOTCO's affiliates as well as partners, contractors, service providers and third parties are provided access to your Personal Information as reasonably necessary or prudent to provide, maintain and support our services. Except as otherwise provided in this privacy policy, we will keep your Personal Information private and will not share it with third parties, unless such disclosure is necessary to: (a) comply with a court order or other legal process; (b) protect our rights or property; or (c) enforce our terms of service.

- Updating Visitor Information: You have the option of correcting, updating and modifying your Personal Information at any time.
- Opt-out Option: Visitors to this website can decide if they want to receive targeted promotional information from HOTCO. Requests to be removed from HOTCO's distribution lists must be made in writing.
- You may request from HOTCO (i) information about your personal data processing, (ii) the correction of your personal data, and (iii) the erasure or blocking of your personal data. HOTCO shall comply with your request for information without any delay, and provide the information requested in an intelligible form, in writing at your request, within not more than 25 days. Where a personal data is deemed inaccurate, and the correct personal data is at HOTCO's disposal, we shall rectify the personal data in question. Your personal data shall be erased if: (i) processed unlawfully; (ii) so requested by you (iii) incomplete or inaccurate and it cannot be lawfully rectified; (iv) the purpose of processing no longer exists or the legal time limit for storage has expired; (v) so instructed by court order or by authority. Your rights afforded above may be restricted by law.
- Security and Encryption: This website takes commercially reasonable precautions to protect your information. Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with HOTCO is no longer secure, please immediately notify us of the problem by contacting us. **Please note that email communications are not always secure; so please do not include credit card information or sensitive information in your emails to us** [lotsuka@hotconf.com].
- Information on Children: As a business-to-business company, we do not knowingly collect information from children. Web site usage is restricted to adults who are professionally engaged in the businesses we serve. If your child has submitted personal information and you would like to request that such information be deleted from our records, you may do so by writing to us at [lotsuka@hotconf.com].
- Third Party and Affiliated Links: Our websites contain external links to other websites including suppliers, advertisers and affiliates. We have no control over, and are not responsible for, the content of, or information gathered by, these other websites. We do not endorse any of these websites or the products or services associated with such websites merely because they are linked to our website.
- Cookies: A "cookie" is a bit of data sent by a website through the browser to the computer of the user visiting the site, and enables the site to return the results the browser expects. HOTCO uses temporary, session-specific cookies to ensure visits to its website are smooth and customized for the visitor. Such cookies allow us to provide a visitor's browser with information tailored to the visitor's preferences and needs. HOTCO also uses permanent or persistent cookies that remain on a visitor's computer after the visitor leaves an HOTCO website. If you do not want your browser to accept cookies, you can turn off the cookie acceptance option in the browser's settings. However, disabling the cookie support function of the browser will prevent our website from functioning properly and you may not be able to utilize fully all of the site's features and information.
- Objection, Remedies: You shall have the right to object to the processing of data relating to you: (i) if processing or disclosure is carried out solely for the purpose of discharging the controller's legal obligation or for enforcing the rights and legitimate interests of the

controller, the recipient or a third party, unless processing is mandatory; (ii) if personal data is used or disclosed for the purposes of direct marketing, public opinion polling or scientific research; and (iii) in all other cases prescribed by law. In the event of objection, HOTCO shall investigate the cause of objection within the shortest possible time inside a 15-day time period, adopt a decision as to merits and shall notify you in writing of the decision. If, according to the findings, your objection is justified, HOTCO shall terminate all processing operations (including data collection and transmission), block the data involved and notify all recipients to whom any of these data had previously been transferred concerning the objection and the ensuing measures, upon which these recipients shall also take measures regarding the enforcement of the objection.

If you disagree with the decision taken by HOTCO, you shall have the right to bring action in the court within 30 days of the date of delivery of the decision or from the last day of the time limit.

In the event of any infringement of your rights, you may file for court action.

Regarding data protection matters you may also contact:

Nemzeti Adatvédelmi és Információszabadság Hatóság

President: dr. Péterfalvi Attila

Address: 1530 Budapest, Pf.: 5.

1125 Budapest, Szilágyi Erzsébet fasor 22/c

Phone number: +36 (1) 391-1400

Fax: +36 (1) 391-1410

Website: www.naih.hu

E-mail: ugyfelszolgalat@naih.hu

Further to the foregoing all legal remedies and possibilities set out in Act CXII of 2011 - on the Right of Informational Self-Determination and on Freedom of Information are provided to you by HOTCO.

Please note that from the effective date of the new General Data Protection Regulation of the European Union, HOTCO shall and will provide you the protection and possibilities set out therein. However, in this respect please review this page for the latest information on our privacy policy.

- Notification of Changes: HOTCO reserves the right, at any time and without notice, to add to, change, update or modify this privacy policy, simply by posting such change, update or modification on the website. Any such change, update or modification will be effective immediately upon posting on the website.
- Your Acceptance of these Terms: By using our website, products or services, you signify your acceptance of the terms of the HOTCO Privacy Policy. If you do not agree to the terms of the Privacy Policy, please do not use the website, products and/or services and exit the site immediately.
- Your Personal Information may be accessed by HOTCO personnel providing services in any country where we have facilities or in which we engage service providers, and by using the services you consent to the transfer of information to countries outside of your country of residence, which may have different data protection rules than those of your country or the EU.

- In respect of issues not regulated or detailed above the provisions of Act CXII of 2011 on the Right of Informational Self-Determination and on Freedom of Information; Act CVIII of 2001 on Electronic Commerce and on Information Society Services; Act XLVII of 2008 on the Prohibition of Unfair Business-to-Consumer Commercial Practices and Act XLVIII of 2008 on the Basic Requirements and Certain Restrictions of Commercial Advertising Activities shall be applicable.
- Should you have questions or comments about this privacy policy and our privacy practices, please contact us as at:
HOTCO
Gellérthegy utca 6. I. em. 3.
1016 Budapest
Hungary
[lotsuka@hotconf.com or hello@hotconf.com]